

Operators Mail-In Coupon Spring 2010 Corporate Promo

Smoked Hams

- All muscle trimmed to the blue for consistent leanness
- Naturally hickory-smoked for a true old-fashioned ham flavor
- Special Farmland® ham cure with no MSG

Spiral Sliced Hams

- Natural ham flavor, no water added
- Brown sugar-cured for a natural, sweet taste
- Spiral sliced to 3/16" thin, perfect for sandwiches or dinner servings

Pit Hams

- Hardwood-smoked for a rich, country flavor
- Completely boneless, 100% yield
- Whole muscle for consistent quality
- Natural Honey & Brown Sugar Pit ham has cure throughout for natural sweetness

Fully Cooked Boneless Pork Roast

- Fully cooked product for convenient and timesaving preparation
- Enhanced with EXTRA TENDER™ solution for better flavor and texture
- Easy-to-control portion size

Smoked Bone-In Ham Steaks

- Special Farmland Cure that provides a distinct balance of smoky & sweet flavors
- Exact-weight portions for known portion costs
- Fully cooked for easy and quick preparation

29464..... Smoked PIT Ham 2/14-16 lb
 38926..... Pork Loin BRT - Boneless, Rolled, Tied in Netting..... 2/12-14 lb
 75982..... KC Wing, FC Pork Shank - 4 oz..... 36/4 oz
 938751 Smoked Buffet Ham..... 2/9-11 lb



Please Contact Peter Boyd for samples 973-845-6510 - Reliant Sales.

RELIANT
sales & marketing, inc.

INDICATE FARMLAND CASES SOLD		
Product	Code	# of Cases

TOTAL CASES _____ X \$2.00/CASE = \$ _____
 MINIMUM REBATE: \$20 (10 CASES)

Maximum Payout is \$250.

Terms and Conditions:
 Offer limited to foodservice operators only. Chain operators must participate as single units. Contracted chain and bid accounts cannot participate. This coupon may be redeemed for a minimum of \$20 up to \$250 per individual foodservice operator. Submit this rebate with copies of distributor invoices or distributor printouts verifying valid products were purchased between February 22, 2010, and April 25, 2010. DISTRIBUTOR PRINTOUTS OR INVOICES MUST INCLUDE THE FOLLOWING OPERATOR INFORMATION: Operator Name, Product Purchased, Number of Cases Purchased, Date the Product was Purchased, Invoice Number and Physical Address. Operators must fill out rebate coupon themselves. Distributor tracking reports do not qualify. Bulk redemptions by distributors and/or DSRs are not allowed. Request must be postmarked no later than May 25, 2010. Offer not redeemable in conjunction with any other offer. Operators may submit more than once until the maximum dollar amount is met; however, the initial submission must be for the minimum requirement of 10 cases. Allow 6-8 weeks for delivery. Incomplete or incorrect submissions will delay payment. Void where restricted, prohibited or banned.

PLEASE MAIL THIS COUPON WITH COPIES OF DISTRIBUTOR INVOICES TO:

FARMLAND FOODSERVICE
 COUPON REDEMPTION
 P.O. BOX 2008
 OLDSMAR, FL 34677-7008

QUESTIONS? CALL 1-800-535-4268



COUPON CODE: SPR10OPR

PLEASE CHECK THE MARKET SEGMENT YOUR OPERATION/TYPE OF RESTAURANT BELONGS IN:

Are you a new Farmland customer or current Farmland customer ?

Commercial

- Full Service Independent
 Casual/Theme Local/Regional Chain
 Family National Chain
 Upscale/Fine Dining
 QSR/Sandwich
 Convenience Store
 Hotel/Motel/Resort

Noncommercial

- College/University Contract Management/Vending
 Elementary/Secondary Schools Self-Operated
 Business & Industry
 Healthcare
 Recreational/Entertainment
 Transportation Foodservice
 Military/Correctional

Number of meals served per day:
 ___ Breakfast ___ Lunch ___ Dinner

Approximate Dollar Volume of Food & Beverage Purchased per year: _____

CHECK WILL BE MAILED TO THE ADDRESS SHOWN BELOW. (PLEASE PRINT.)

OPERATION NAME _____

CONTACT NAME _____

E-MAIL ADDRESS _____

OPERATION ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

DISTRIBUTOR _____

FOR MORE INFORMATION ON FARMLAND PRODUCTS, PROMOTIONS, RECIPES OR MARKETING MATERIALS, CONTACT YOUR FARMLAND REPRESENTATIVE/BROKER OR CALL THE HELP LINE: 1-888-FARMLAND (327-6526).
 WWW.FARMLANDFOODSERVICE.COM