



- **Get Fresh Ideas**
- **Sample Products**
- **Hot Deals**
- **Drive Sales**
- **Boost Profit**
- **Ciao! Roma Products**

**FALL**  
**2009**

# Manufacturers' Conference

Tuesday, September 22, 2009 • 10:00 AM - 5:00 PM

The Embassy Suites Hotel, 455 Plaza Drive, Secaucus, NJ 07094

## Fresh Ideas



- **Get Fresh Ideas**

Learn creative ways to gain back customers

- **Sample Innovative New Products**

See and taste the latest in new food products

- **Drive Sales**

Gear your efforts to your value-conscious customers

- **Boost Profit**

Get it straight from the packaging experts on how to run successful Grab n' Go/Take Out programs

- **Ciao!**

Meet with our Roma manufacturers and sample Authentic Italian products



800.275.9500

www.pfgafi.com

**FALL**  
**2009**

# Manufacturers' Conference

Tuesday, September 22, 2009 • 10:00 AM - 5:00 PM

The Embassy Suites Hotel, 455 Plaza Drive, Secaucus, NJ 07094

## Fresh Ideas



### DIRECTIONS TO EMBASSY SUITES HOTEL

#### From North

Routes 80, 95, and George Washington Bridge: Take the NJ Turnpike south. When it divides, use the Eastern spur Towards the Lincoln Tunnel. Take Exit 17 and stay right towards Secaucus, immediately after paying the toll. Go straight through traffic light and over bridge. You are now on Harmon Meadow Blvd. Go to the 2nd traffic light and turn right onto Plaza Drive. Hotel is on your left.

#### From Lincoln Tunnel

Stay on the main road (I495) to Route 3 West. Do not take the Turnpike. Keep right on Route 3 to service road. Take exit for Mill Creek and follow this road around and over the bridge. At stop sign, turn right. At traffic light, turn left. Hotel is on your left.

#### From South (Newark Airport)

Take the NJ Turnpike North. When it divides, use the Eastern spur Towards the Lincoln Tunnel. Take exit 16E, then keep left towards Secaucus. Go straight through traffic light and over bridge. You are now on Harmon Meadow Blvd. Go to the 2nd traffic light and turn right onto Plaza Drive. Hotel is on your left.

#### From West (Route 3 East)

Take Secaucus Exit on right (service lane) and exit Harmon Meadow Blvd. & Plaza at the Meadows. You will be on Harmon Blvd. Go to the 2nd traffic light and make a right. Hotel is on your left.

R.S.V.P. by September 18, 2009

to Lee Ann Vietri

800.275.9500 ext.63863

or register online at [www.pfgafi.com](http://www.pfgafi.com)



[ Shuttle Service 9:30 am to 7:00 pm. Running every 20 minutes from NY Waterway, Port Imperial, Weehawken, NJ to and from Embassy Suites. ]