

VALID PURCHASE DATES: JANUARY 1, 2010 THROUGH MARCH 31, 2010.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 72722
Dept. 816-300B
Rockford, MN 55572-0722

*Must be postmarked on or before
April 30, 2010.*

CALCULATE YOUR REBATE

Qualifying Categories | Total Cases Purchased | Rebate Per Case | Total Rebate

General Mills Cereals _____ x \$ 5.00 = \$ _____
(20 cases maximum) (\$100 maximum)

Formats include:

- Cup*
- Bowlpak*
- Bulk*
- Singlepak**
- Familypak*

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one): College & University Lodging B & I
 Independent Healthcare Restaurant Other _____

Establishment _____

Contact Name _____ Contact Title _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email Address _____

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (Required) _____

Chain/Buying Group (Optional) _____

Distributor House _____

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase General Mills Cereals between 1/1/2010 and 3/31/2010.
- Rebate form must be postmarked on or before 4/30/2010.
- Offer not available to operators in K-12 Schools.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid pricing.
- Limit one rebate per operation. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.

**SAVE
\$5**

**PER CASE
on all
GENERAL MILLS
CEREALS
(After Rebate)**



For more information:

1-800-882-5252

generalmillsfoodservice.com