SAVE $5.00 Per Case

on specified *Kellogg's*® items
(after mail-in Rebate)

For more information visit or call
www.kelloggsfoodawayfromhome.com
877-511-5777
Mail to: Kellogg's® Fiber Benefit Rebate
PO Box 1007
Brownsdale, MN 55918-1007

Bringing our focus to your business.™

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:
Kellogg's® Fiber Benefit Rebate
PO Box 1007
Brownsdale, MN 55918-1007

REBATE MUST BE POSTMARKED BY 8/30/10

Calculate Your Rebate:

Qualifying Product	Total Cases Purchased
38000-02996 *Apple Jacks*® cereal bowl	
38000-02472 *Apple Jacks*® Reduced Sugar cereal bowl	
38000-01796 *Froot Loops*® cereal bowl	
38000-21863 *Froot Loops*® Reduced Sugar cereal bowl	
38000-00896 *Frosted Mini Wheats*® Bite-Sized cereal bowl	
38000-00896 *Frosted Mini Wheats*® Chocolate Little Bites cereal bowl	
38000-45038 *Kellogg's*® Grab 'n Go Cereal Pack Assortment	
38000-36651 *Pop-Tarts*® *One Serving of Whole Grain Brown Sugar Cinnamon* Toaster Pastries	
38000-36657 *Pop-Tarts*® *One Serving of Whole Grain Strawberry* Toaster Pastries	
38000-35645 *Nutri-Grain*® *Apple Cinnamon Cereal Bar*	
38000-35745 *Nutri-Grain*® *Blueberry Cereal Bar*	
38000-35845 *Nutri-Grain*® *Raspberry Cereal Bar*	
38000-35945 *Nutri-Grain*® *Strawberry Cereal Bar*	
38000-05872 *Nutri-Grain*® *Cereal Bar Assortment*	
38000-35223 *Kellogg's*® *Crunchy Blends*™ *Low Fat Granola with Raisins*	
30100-45682 *Keebler*® *Gripz*® *Cinnamon Graham Snack*	
30100-38299 *Keebler*® *Honey Grahams with Fiber*	
84059-71116 *Gardenburger*® *Classic Hamburger – 2 CN*	
84059-71120 *Gardenburger*® *Garden Chik Tenders – 1.5 CN*	
28989-97762 *Morningstar Farms*® *Chik'n Nuggets*	
28989-97712 *Morningstar Farms*® *Garden Veggie Patties*	
28989-97765 *Morningstar Farms*® *Spicy Black Bean Burger*	
28989-97790 *Morningstar Farms*® *VegiMax*® Veggie Patties	
28989-09668 *Morningstar Farms*® *Pizza Crumbles*	

Total: _____ x $5.00 = _____
(50 cases maximum) ($250.00 maximum)

Receive an additional Rebate for one free case of Veggie Foods ordered (maximum added rebate of $50)
Product UPC: _____ Case Price: $_____
Both UPC and Case Price must be completed in order to receive the free case offer.

Rebate Form

Please complete the following:

School District: _____
Contact Name: _____
Title: _____
Phone Number: _____
Fax Number: _____
E-mail Address: _____

[ ] Yes, I would like *Kellogg's*® *Food Away From Home* to send me exclusive promotional offerings and updates via e-mail.

Address (No P.O. Boxes, please): _____
City, State, Zip: _____
Distributor Name: _____
Distributor City/State: _____
District Enrollment: _____ #HS _____ #MS _____ #ES _____
Kellogg Sales Rep Name: _____
Breakfast ADP (District-Wide): _____
Lunch ADP (District-Wide): _____
A la Carte Sales Per Day (District-Wide): _____
Are you affiliated with a Contract Management Company? _____
If yes, which Contract Management Company? _____

Kellogg's FAFH Terms and Conditions:
Terms and Conditions: $5.00 per case for any *Kellogg's*® cereal bowl pack, *Kellogg's*® cereal pouches, *Gripz*®, *Morningstar Farms*® *Gardenburger*®, *Nutri-Grain*® or *Pop-Tarts*® item listed above after mail-in rebate. Maximum rebate is 50 cases or $250.00. Earn an additional one case rebate back on your case purchase of any *Gardenburger*® Child Nutrition (CN) Label products listed above for an additional maximum rebate of up to $50.00. Free case rebate will be applied to the lowest case price purchased. The stated promotional allowances are for products purchased between 11/1/2009 and 7/31/2010. No promotional allowances will be honored without proper documentation (i.e. distributor invoices). Computer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full. Completed rebate claim forms must be postmarked no later than 8/30/2010. Note: This program does extend to national account customers. Multi-unit operators require a rebate claim for each selling location. This rebate cannot be used in conjunction with any other *Kellogg's*® *Food Away From Home* promotion on these products or purchases made by non-profit bid. This rebate is available only to operators. This rebate cannot be reproduced.

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