

**SAUSAGE  
MEAT YOUR  
PROFIT**



# FREE\* case of Individual Desserts

## When you buy 2 cases of Sausage

For every two cases of Smoked or Dinner Sausage and one case of new Bistro Collection™ Individual Desserts you purchase, receive a rebate for the cost of the Individual Dessert case, up to 10 free cases.

\*See Terms & Conditions for details.



**Italian sausage**



**NEW! individual desserts**

**HOW IT WORKS:** See Terms & Conditions for restrictions.

**PICK YOUR DATES:** Choose any consecutive 60-day period between January 1, 2010 and June 30, 2010.

**PICK YOUR PRODUCTS:** Buy 2 cases of Hillshire Farm®, Galileo® or Bryan® Smoked or Dinner Sausage and one case of Bistro Collection™ Individual Desserts.

**GET YOUR REBATE:** Send in your proof of purchase and receive a rebate for the cost of the Individual Desserts.

List your 60-consecutive-day Promotion Period: \_\_\_\_\_ to \_\_\_\_\_ (must be between January 1, 2010 and June 30, 2010)

**Eligible Bistro Collection™ Individual Desserts:** 8161 Pineapple Upside Down Cake, 2.7 oz.; 8162 Carrot Filled Cake, 2.6 oz.; 8163 Hot Fudge Chocolate Cake, 2.8 oz.; 8164 Classic Cheesecake, 2.6 oz.; 8166 Key Lime Cream Pie, 2.8 oz.; 8167 Peanut Butter Cream Pie, 3.1 oz.; 38906 Tiramisu, 2.6 oz.; 38901 Strawberry Cheesecake Cream Pie, 2.8 oz.; 38902 Turtle Cream Pie, 3.3 oz.; 38903 No Sugar Added Chocolate Cream Pie, 3.1 oz.; 38904 Lemon Layer Cake, 2.6 oz.; 38905 Red Velvet Layer Cake, 2.5 oz.

$$\frac{\text{Smoked or Dinner Sausage Cases Purchased}}{2} = \text{Individual Dessert Cases to be Rebated (max.10)} \times \text{Purchase Price Per Case (max. \$35)} = \text{Total Rebate (max. \$350)}$$

**Make Check Payable To:**

Establishment: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: (Please no PO Boxes) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Check here if you would like to receive other e-mail offers from Sara Lee

Primary Distributor: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Type of Operation: (check one)

- Fine Dining
- Casual Dining
- Family Dining
- Bar/Tavern
- Caterer
- Hospital
- Nursing Home
- Quick Service Restaurant

- Lodging
- College/University
- Schools (K-12)
- Gaming
- Retirement
- B&I - Business & Industry
- Recreation/Entertainment
- Correctional Institution

- Military Services
- Deli
- Convenience Stores
- Vending
- Transportation
- Gourmet Coffee Shop
- Office Coffee Service
- Other Foodservice

Average Number of Meals Served Per Day

- Under 100 meals
- 100-299
- 300-499
- 500-999
- 1,000-1,999
- 2,000-4,999
- 5,000 or more meals

**Terms & Conditions**

**Send to: Sausage/Individual Desserts Offer • PO Box 2048 • Brownsdale, MN 55918**

**Eligible Customers:** Eligible Foodservice Operators that purchase qualifying products will receive a rebate for the cost of one case of Bistro Collection Individual Desserts. Only commercial and non-commercial foodservice operators are eligible to participate; one coupon per operator. Resale, bid, contract business, national accounts and affiliated franchise groups are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Qualifying multi-unit chains must submit on an individual basis. However, headquarters SKUs may submit invoices for several locations and request one combined rebate check. Offers do not apply to any distributor label or any other private label products. **Qualifying Products:** Any Hillshire Farm, Galileo or Bryan Smoked or Dinner Sausage SKUs and the Bistro Collection SKUs listed above. **Effective Dates:** Offer applies to qualified purchases made during the 60-day period specified above, between January 1, 2010 and June 30, 2010. Request for rebate must be postmarked by July 31, 2010. Please allow 4-6 weeks for rebate to arrive. **Limits:** Maximum rebate is \$35 per case for every two cases of Smoked or Dinner Sausage purchased, up to 10 cases or \$350. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except the Menu Allowance Program. Distributor velocity reports will only be accepted if they include specific invoice numbers, dates and purchase prices. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion.



**For more information call 1-800-682-SARA (7272)  
or visit [www.saraleefoodservice.com](http://www.saraleefoodservice.com)**