

**SAUSAGE
MEAT YOUR
PROFIT**



FREE* case of Pre-Sliced Lattice Fruit Pies

When you buy 2 cases of Sausage

For every two cases of Smoked or Dinner Sausage and one case of new Chef Pierre® Pre-Sliced Fruit Lattice Pies you purchase, receive a rebate for the cost of the Pre-Sliced Pie case, up to 10 free cases.

*See Terms & Conditions for details.



smoked sausage



NEW! pre-sliced apple lattice pie

HOW IT WORKS: See Terms & Conditions for restrictions.

PICK YOUR DATES: Choose any consecutive 60-day period between January 1, 2010 and June 30, 2010.

PICK YOUR PRODUCTS: Buy 2 cases of Hillshire Farm®, Galileo® or Bryan® Smoked or Dinner Sausage and one case of Chef Pierre® Pre-Sliced Fruit Lattice Pies.

GET YOUR REBATE: Send in your proof of purchase and receive a rebate for the cost of the Pre-Sliced Pies.

List your 60-consecutive-day Promotion Period: _____ to _____ (must be between January 1, 2010 and June 30, 2010)

Eligible Chef Pierre® Pre-Sliced Pies: 0879 NEW Pre-Sliced Apple Lattice, 0888 NEW Pre-Sliced Cherry Lattice, 0889 NEW Pre-Sliced Blueberry Lattice

$$\frac{\text{Smoked or Dinner Sausage Cases Purchased}}{2} = \frac{\text{Pre-Sliced Pie Cases to be Rebated (max.10)}}{1} \times \frac{\text{Purchase Price Per Case (max.$55)}}{1} = \text{Total Rebate (max.$550)}$$

Make Check Payable To:

Establishment: _____

Name: _____

Title: _____

Address: (Please no PO Boxes) _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Check here if you would like to receive other e-mail offers from Sara Lee

Primary Distributor: _____

City: _____ State: _____

Type of Operation: (check one)

- Fine Dining
- Casual Dining
- Family Dining
- Bar/Tavern
- Caterer
- Hospital
- Nursing Home
- Quick Service Restaurant

- Lodging
- College/University
- Schools (K-12)
- Gaming
- Retirement
- B&I - Business & Industry
- Recreation/Entertainment
- Correctional Institution

- Military Services
- Deli
- Convenience Stores
- Vending
- Transportation
- Gourmet Coffee Shop
- Office Coffee Service
- Other Foodservice

Average Number of Meals Served Per Day

- Under 100 meals
- 100-299
- 300-499
- 500-999
- 1,000-1,999
- 2,000-4,999
- 5,000 or more meals

Terms & Conditions

Eligible Customers: Eligible Foodservice Operators that purchase qualifying products will receive a rebate for the cost of one case of Chef Pierre Pre-Sliced Fruit Lattice Pies. Only commercial and non-commercial foodservice operators are eligible to participate; one coupon per operator. Resale, bid, contract business, national accounts and affiliated franchise groups are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Qualifying multi-unit chains must submit on an individual basis. However, headquarters may submit invoices for several locations and request one combined rebate check. Offers do not apply to any distributor label or any other private label products. **Qualifying Products:** Any Hillshire Farm, Galileo or Bryan Smoked or Dinner Sausage SKUs and the Chef Pierre Pre-Sliced Pie SKUs listed above. **Effective Dates:** Offer applies to qualified purchases made during the 60-day period specified above, between January 1, 2010 and June 30, 2010. Request for rebate must be postmarked by July 31, 2010. Please allow 4-6 weeks for rebate to arrive. **Limits:** Maximum rebate is \$55 per case for every two cases of Smoked or Dinner Sausage purchased, up to 10 cases or \$550. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except the Menu Allowance Program. Distributor velocity reports will only be accepted if they include specific invoice numbers, dates and purchase prices. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion.

Send to: H2 Sausage/Pre-Sliced Pie Offer • PO Box 2048 • Brownsdale, MN 55918



For more information call 1-800-682-SARA (7272)
or visit www.saraleefoodservice.com