

## NEWS RELEASE

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### **Performance Foodservice – Springfield “Gets on the Bus” With *Extreme Makeover: Home Edition***

**June 22, 2009**— The Emmy-award winning hit ABC television show, *Extreme Makeover: Home Edition* is in the region with an extreme home makeover and Performance Foodservice - Springfield is playing an important role in the project.

Performance Foodservice - Springfield will be an event sponsor and will provide volunteers for the build in conjunction with their customer, Delaney House & Log Cabin. According to Bob Crory, president of Performance Foodservice - Springfield, “This is a remarkable opportunity for our organization to be part of something that will change the lives of a very deserving family. We are proud of our role in this build and the corresponding events that will take place throughout the week.

Western New England builder Kent Pecoy, of Pecoy Signature Homes has been chosen by the show to build the home in the span of just one week.

Heading into its seventh season, the show’s theme will be “get on the bus” inspiring community to join the extreme team in making a difference all across the country. The home build will occur the week of June 21, 2009. The lucky area family, yet to be identified, will be surprised on June 21 by a visit from Ty Pennington, team leader for the show when the family’s identity will be made public. The show’s cast will “reveal” the new home on Sunday, June 28 when Pennington recites the show’s signature phrase, “move that bus!” In addition to transforming the lives of hundreds of families and individuals, *Extreme Makeover: Home Edition* has inspired millions of people in this country and beyond. The show has been aired in 69 countries, translated into 58 languages and viewed by a billion people worldwide.

#### **About *Extreme Makeover: Home Edition*:**

The Emmy award winning reality program “Extreme Makeover: Home Edition,” is now entering its 7th season, is produced by Endemol USA, a division of Endemol Holding. It’s executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.

#### **About Performance Food Group:**

Performance Food Group operates various businesses that focus on diverse segments within the food distribution industry. These businesses operate as Performance Food Group, Vistar, and Roma Food. Performance Food Group markets and distributes more than 68,000 national and private label food and food-related products to over 41,000 restaurants, hotels, cafeterias, schools, healthcare and other institutions. Vistar is the leading specialty food distributor to the vending, office coffee services, theatre, and fund-raising markets, with the leading market share in each of these categories. Roma Food is a specialty foodservice distributor with a particular focus on Italian foods and products that cater to independent Italian pizzerias, holding the number one market share in the independent pizza distribution market.